

Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease
April 19, 2018

Staffing Updates

- The CDPHP would like to introduce its newest staff members. Lisa Sheretz is our new Heart Disease and Stroke Coordinator. She previously worked for the American Heart Association of Nevada. Janet Osalvo is our new Obesity Coordinator. She has years of experience with the Department of Health and Human Services, including working for the Immunization Program and Nevada Medicaid.
- We continue to recruit for our Diabetes Coordinator position.
- We are currently recruiting for our Cancer Evaluator, a Health Resources Analyst 2, and should begin interviews in the upcoming weeks.

Programming

Women's Health Connection

- WHC completed and submitted the Year 2 of the National Center for Chronic Disease Prevention and Health Promotion, Cancer Prevention and Control Programs for State, Territorial and Tribal Organizations CDC-RFA-DP17-1701 grant to begin June 30, 2018.
- WHC has performed over 4,144 breast and cervical cancer screenings since June 30, 2017. The programs target goal is to screen 6,933 women for FY18.
- Through funding from AB388, *Making an appropriation for the Women's Health Connection Program*, WHC is providing mammogram services to women between the ages of 40-49 years. This funding will allow us to screen approximately 2,000 women per year.

Nevada Colorectal Cancer Control Program

- CRCCP is continuing its work under the CDC grant, *NU58DP006090-01-00 Organized Approaches to Increase Colorectal Cancer Screening*. The focus of the grant is to work with individual clinics or payers to implement the four recommended colorectal cancer screening evidenced-based interventions which include provider reminders, client reminders, reduction of structural barriers and provider assessments and feedback.
- CRCCP is funding seven Community Health Workers (CHWs); five at Nevada Health Centers, one at Volunteers in Medicine, and one at Northern Nevada HOPES. All CHWs assist clients with health system navigation following an abnormal result or cancer diagnosis, screening and prevention education, and assistance with barriers.
- As of March, CRCCP screened 589 unique clients for fiscal year 2018.

Comprehensive Cancer Control Program

- The NCCCP, in partnership with the Nevada Cancer Coalition, is wrapping up Year 3 of Sun Smart Schools and is actively enrolling new schools for Year 4. An estimated 42 schools will implement the program for the 2018-2019 school year.
- The Annual Progress Report to the CDC for continued funding was submitted in February.
- The NCCCP and Nevada Cancer Coalition have successfully created a partnership with Washoe and Elko County Libraries to pilot an educational resource for cancer Survivors throughout Survivorship Awareness month in June.
- The NCCCP was selected from an earlier application to attend an HPV workshop in July.

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Community Health Worker Program

- The first annual CHW Conference, called “Impact”, is being held for frontline public health workers and stakeholders on May 7th and 8th at the Joe Crowley Student Union at the UNR campus. Local and national speakers will be at the event to give presentations related to the value and integration of CHWS in our health system, as well as various health education topics. Anyone can now register for the event at www.casat.org/impact. Scholarship applications and sponsorship opportunities are also available. The NvCHWA and the Nevada Public Health Training Center at University of Nevada, Reno are collaborating on this event.
- The CHW Program trained an additional 31 students through the CHW Hybrid Training that was completed on March 16, 2018. The current CHW training is running from April 13, 2018 to June 8, 2018. Twenty-one students registered to take the course. In addition, the second Cardiovascular Health and Screening module was offered from March 26, 2018 through April 3, 2018. Thirty-two students completed this course, an increase of 10 students from the last course of its kind.
- Between January 1 and March 30, 2018, The Nevada Community Health Worker Association (NvCHWA) promoted three job posts through its Facebook page, website, and monthly newsletter. In the same period, the page received 934 visits, opens, likes, views, or shares on their media platforms.
- The CHW Program Coordinator was selected for and is participating in the 2018 NACDD Generate, Educate, Activate, and Respond (GEAR) Group: Community Linkages. Gear groups are learning incubators that address complex issues in public health through collaboration and group problem-solving. There are six group sessions from February 13-July 10.

Connecting Kids to Coverage

- The Connecting Kids to Coverage (CKC) Program continues to work with its three partners, Lutheran Social Services of Nevada (LSSN), Children’s Cabinet and Northern Nevada HOPES, to conduct outreach and enrollment activities aimed at enrolling eligible children and their families into Nevada’s Medicaid and Nevada Check Up programs. These sub-grantee organizations utilize a total of six Community Health Workers (CHWs) to carry out these activities.
- In January-March of 2018, the third-party evaluator for the CKC Program, Yale New Haven Health Systems, finalized the second-year evaluation interviews. They conducted the interviews with the CHWs and supervisors of the sub-grantee organizations involved in the CKC Program, as well as their clients.
- In January and February of 2018, 100 children and 70 parents were newly enrolled in or renewed their applications for Nevada Medicaid and/or Nevada Check Up. A total of 116 outreach events and activities were conducted for the CKC Program in Nevada.
- The CKC Program started a Continuous Quality Improvement cycle with LSSN in November. Plan Do Study Act (PDSA) cycles work to find a means of improving enrollment numbers for the sub-grantees. The first cycle ended in January and was evaluated for successes that will be implemented into permanent practice for LSSN. A new cycle began in January, and was recently concluded in March, with a third cycle starting- this third cycle is to be evaluated at the end of April.

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Diabetes Prevention and Control Program

- The Diabetes Prevention and Control Program along with the National Association of Chronic Disease Directors (NACDD), held its Stakeholder Engagement Meeting on February 6th and 7th at the Whitney Peak Hotel in Reno. This meeting was successful at bringing together diabetes stakeholders and worked to develop an Implementation Plan as a follow-up to Nevada's Diabetes State Action Plan. On the second day of the meeting, four subgroups were created: Awareness, Availability, Screen/Test/Refer, and Coverage. Once the results of the meeting are compiled, it will be shared with all stakeholders for feedback and the subgroups will be asked to reconvene to move these objectives forward.

Heart Disease & Stroke Prevention Program

- The statewide Heart Disease and Stroke Task Force is scheduling an educational webinar for their next virtual meeting the first week of May to kick-off National Stroke Prevention month. Adam Vaughan, PhD, MPH from the Centers for Disease Control and Prevention (CDC) will be presenting his research, "Widespread recent increases in county-level heart disease mortality across age groups". Discussion will follow on the implications of these findings in Nevada.
- The grant awarded to the HDSP, the State Public Health Collaborative to Improve Cardiovascular Health Outcomes from the Association of State and Territorial Health Officials (ASTHO) is moving forward with each partner hiring its own Community Health Worker. Partners include Anthem, Silversummit Healthplan, and Hometown Health. Last week, CHWs were trained in the Section's Low Income Health Tracking System (LIHTS) as part of their grant activities.
- The Self-Monitoring Blood Pressure (SMBP) Program continues its success with a collaboration with Southern Nevada Health District (SNHD) to pilot an innovative program with three barbershops in Clark County with outreach to African American males on the topic of heart health. The first outreach event occurred in February, and SNHD provided blood pressure screening and education to 54 participants at the barbershops. In Northern Nevada, Northern Nevada HOPES trained nine primary care providers to identify, enroll, and educate hypertensive patients on the home-monitoring blood pressure. The American Heart Association has donated blood pressure cuffs to support the SMBP.

Food Security

- The Office of Food Security commissioned a study to identify needs, barriers, and strategies to increase food security for older Nevadans. The final report, Nutrition Programs Gaps Analysis for Older Nevadans identifies funding needs and options, projects the demand for services, and makes recommendations to strengthen the food security system to better serve this population. Recommendations were developed under three broad categories: policy, operations, and funding. The report was presented at the November 15, 2017 Governor's Council on Food Security (GCFS) meeting and later endorsed by the GCFS at the January 2018 meeting. The OFS presented the findings at the March 15, 2018 Governor's Commission on Aging (CoA) meeting. Implementation of the recommendations will be at the discretion of the GCFS and Commission on Aging.
- Additionally, the GCFS motioned the creation of a Policy Subcommittee tasked with developing a menu of policies to address food security in Nevada. This menu will be presented for the GCFS's consideration at the July 18, 2018 meeting in preparation for Nevada's 80th Legislative Session. The Policy Subcommittee has met twice and will meet, tentatively, until June 2018.

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Obesity Prevention Program

- The Obesity Prevention and Control Program submitted the *2017 Obesity Report* to the Director of the Legislative Counsel Bureau. This report is submitted annually pursuant to Senate Bill 165, which makes various changes concerning the prevention and treatment of obesity.

School Health Program

- The Comprehensive School Physical Activity Program (CSPAP) action planning technical assistance (TA) to elementary schools in Carson, Elko, and Nye County for the 2017-18 school year. Five elementary schools within these counties (one in Carson City, one in Elko County, and three in Nye County) are implementing one or more components of CSPAP. The Program is collaborating with Nye Communities Coalition to provide technical assistance and supplies to elementary schools in Pahrump implementing CSPAP. Schools are also receiving support from Nevada CSPAP trainers and wellness coordinators. Success of physical activity implemented is being tracked. Schools will create success stories to share as an example within the school district by June 2018.
- In collaboration with the Washoe County School District (WCSD), the School Health Program offered a professional development session for physical education (PE) leaders on how to track moderate to vigorous PE/activity in a PE class using Interactive Health Technologies, (IHT) LLC software and heart rate monitors. An IHT pilot study was conducted between September 18, 2017 and December 31, 2017, with eight WCSD PE teachers participating. Data from the pilot study is currently being analyzed by the Division of Public and Behavioral Health. A report will be distributed before the end of June.
- The School Health Program collaborated with the Nevada Department of Agriculture (NDA) to offer a Northern Nevada School Wellness Conference, which provided information and resources on School Wellness policies and more. The School Health Coordinator provided training on CSPAP and Recess Strategies and Planning as well as inviting the Alliance for a Healthier Generation to provide training. The conference took place at Truckee Meadows Community College on March 23rd with 33 attendees. A second conference will be offered in Southern Nevada for School Wellness Coordinators, administrators and other school staff in fall 2018.

Tobacco Prevention and Control Program

- Three work group sessions have been held to determine the design, timeline, and implementation stages of Tobacco Merchant training.
- In March of FY18, the TPCP held its annual March Partner Meeting in Las Vegas from the 13th-14th. This meeting provided the TPCP staff the opportunity to meet with its statewide tobacco partners and discuss the direction of the State of Nevada's five-year strategic plan. Partners were also able to examine the Nevada Tobacco Prevention Coalition (NTPC) annual strategic plan and learn about various rural coalition youth engagement efforts.
- The Annual Quitline Outcomes Report for Nevada will be released in April 2018. The report is a comprehensive analysis of survey responses provided by quitline callers which identifies populations served, caller demographics, medical conditions, and significant trends. The report will detail whether telephonic based personalized tobacco interventions were effective in helping callers quit tobacco. The program intends to share this report with state tobacco control partners and stakeholders.

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- The TIPS Campaign will begin on April 23, 2018. The Campaign is built to share public awareness of the immediate health damage caused by smoking and exposure to second hand smoke. The message is delivered by former smokers sharing their experience with the harmful effects caused by smoking and encourages current smokers to quit. The campaign promotes 1-800-Quit-Now, a toll-free number offering cessation counseling.
- The Las Vegas PRIDE festivities were recently recognized in a published article by the American Journal of Public Health. The article “Tobacco Policies and Alcohol Sponsorship at Lesbian, Gay, Bisexual, and Transgender Pride Festivals: Time for Intervention”, recognized the festival for adopting and implementing a tobacco free (including electronic products) policy. Approximately 15,000 people were in attendance. A success story highlighting this achievement is currently being prepared for the CDC and will be distributed to the community to increase awareness of the importance of tobacco control and clean air policy work being done in Nevada.
- The Notice of Award for the Tobacco Core Grant was received on March 26, 2018 from the Centers for Disease Control. The total federal award amount for Year 4 is \$794,315.

Quitline Capacity

- The partnership between the Nevada Division of Health Care, Finance and Policy (DHCFP) and the Tobacco Prevention and Control Program (TPCP) facilitated the contracting of two Managed Care Organizations with the same vendor as the Nevada Tobacco Quitline (1-800-QUIT-NOW) to provide tobacco cessation services for their recipients. This accomplishment supports comprehensive data collection and promotes the long-term goal of establishing a sustainable state quitline.
- A budget decrease has limited Nicotine Replacement Therapy (NRT) through the Nevada Tobacco Quitline (1-800-QUIT NOW) to vulnerable callers in the following priority populations:
 1. Pregnant/postpartum mothers (who are eligible for an incentive program as a first option, otherwise written dr. authorization must be obtained if caller prefers NRT)
 2. Uninsured
 3. Native American Indians